



**School of Applied Sciences  
State University of Campinas, Brazil  
[www.fca.unicamp.br](http://www.fca.unicamp.br)**



# **AD030**

## **e-Planning partnership**

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# **Muriel Gavira – mgfca@unicamp.br**

**Associate professor – School of Applied Sciences/University of Campinas/BR**

## **Education**

**Ph.D. in Science and Technology Policy , UNICAMP, Brazil**

**M.Sc. in Operations Engineering, USP, Brazil**

**B.A., UFMS, Brazil**

## **Experience**

- **15 years teaching innovation, sustainable management, etc.**
- **One year as a visiting scholar at Rutgers University (NJ, USA) and one year Uvic (Canada)**
- **Community engagement projects**
- **Research interests:**
  - **e-Planning**
  - **sustainable management**
  - **strategies facing climate change**
  - **community engagement/public engagement in higher education**

# Our course – AD030



# **Our course – AD030 Research Seminars**

- **Business master and doctoral students**
- **15 students**
- **Different backgrounds**
- **6 weeks in common**
- **Objective: Seminars conducted by the students with focus on the methodological side of different researches (papers)**

# Our University - UNICAMP



# **Our University - UNICAMP**

- **The State University of Campinas**
- **public university in the state of São Paulo**
- **three campi: Campinas, Piracicaba and Limeira**
- **free and open to the entire population of Brazil**
- **Research university**
- **Undergraduate (16.000) and graduate (11.000) students**
- **Member of the Talloires Network of Engaged Universities**

# **Our University - UNICAMP**

- **Unicamp appears in several international university rankings that classify it as one of the best universities in the world.**
- **Second best university in the country, according to the Times Higher Education (THE) 2022 international ranking.**
- **Third best Latin American university according to the Times Higher Education (THE) 2022 international ranking .**
- **Unicamp is among the 200 most prestigious universities in the world, according to THE World Reputation Rankings 2021.**
- **Second most entrepreneurial university in the country in 2019.**
- **Third place among the most sustainable universities in Brazil.**

# Unicamp in Numbers

- **24 Schools**
- **4 Hospitals**
- **21 Interdisciplinary Centers**
- **2 Technical High Schools**
- **30 Libraries**



# Our School of Applied Sciences





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## **Our School MISSION**

**To produce and disseminate applied sciences,  
contributing to human and social development**

## **VISION FOR THE FUTURE**

**To be recognized as an interdisciplinary center  
of reference in applied sciences**

## **PRINCIPLES AND VALUES**

**Citizenship education**

**Commitment to social justice,  
sustainability, and quality of life**

**Commitment to democratic and  
participatory management**

**Exercise of interdisciplinarity and different knowledge  
production modes for innovation and education**

**Promotion of humanistic values**

**Exercise of criticism  
and self-criticism**

**Respect for diversity and the  
plurality of ideas**

**Guarantee of a healthy work  
environment and relationships that  
encourage creativity**











## **Our Research Group**

# **Research Group on University-Society Relations & Initiatives**

# **Objective**

**study the relationship between the university and the other society's actors, combining theoretical and empirical investigations on the subject**



# Areas

- Research
- Community engagement
- Science communication
- + Teaching



# Initiatives

- Research and engaged research
- Community engagement
- Events: organization & participation
- Publishing



**Thank you!**  
**mgfca@unicamp.br**